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RAYLASE AG opens plant in China

- **Globally leading laser subsystem manufacturer from Germany conquers Chinese high-tech centre Shenzhen**

Wessling, Germany / Shenzhen, China – RAYLASE AG, the global leader in manufacturing extremely precise components and subsystem to divert, modulate and control laser beams, announces the establishment of its office in Shenzhen, which will commence trading under the name RAYLASE AG Shenzhen Representative Office. With this new office, the company accommodates the steadily growing business relations with well-known Chinese customers and partners. With this step, RAYLASE also reacts to the increase in demand for laser subsystems in Chinese high-tech centres.

The management of the Shenzhen Representative Office will be taken on by Christoph von Jan, authorised representative and CFO of RAYLASE AG in Wessling, Germany. Currently 32 years old, he started his career in logistics management with a well-known automotive corporation and before his activity with RAYLASE, he worked as a freelance consultant with the Janitor marketing and web design company. Active as Chief Financial Officer and authorised representative with RAYLASE AG since 2000, von Jan with his extensive experience in company and personnel management as well as logistics and marketing, is the ideal selection to maintain and expand existing business relations in China.

With the opening of the RAYLASE AG Shenzhen Representative Office, the global market leader takes the next step in the strategically significant growth market China, in which the manufacturer has been successfully represented by local distributors since 2004. RAYLASE is represented locally by Chinese employees entrusted with distribution as well as technical customer support. The next step in the expansion into the Chinese marketplace is the company's participation at LASER, World of Photonics China 2007 in Shanghai at the German collective booth (hall E1, booth 6148).

“With our office in Shenzhen we enable our Chinese partners and customers to implement and maintain innovative laser systems that are closely tailored to the needs of the local market,” Christoph von Jan remarks. “With the help of our Chinese employees, this office in particular will improve our closeness to the customer even more and help us to break down language barriers. The location in the Chinese high-tech centre, with its proximity to Hong Kong, is ideal for this.”

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RAYLASE AG is a world-wide, trend-setting enterprise that develops modular components and assemblies to deflect and modulate laser beams and sells these internationally. Since its foundation in April 1999, RAYLASE has been facing the challenges in this field and supplying the market with innovative solutions. A global network of experienced specialists, external advisers, research and development facilities guarantee customers a range of products and services to the highest international standards.